



A La Carte Chapter Sponsorship Options

Options and Benefits	Pricing
Sponsor the giveaway/raffle item(s) for Chapter monthly program(s) or PDN <ul style="list-style-type: none"> • Verbal thank you in opening remarks accompanied by one slide with your company name and logo 	\$200
Provide the cost (or a contribution toward the cost) of breakfast, lunch, and/or snack items for Chapter monthly program(s) <ul style="list-style-type: none"> • Verbal thank you in opening remarks accompanied by one slide with your company name and logo 	Cost of the breakfast, lunch, and/or snack OR a contribution
Talent Development Consultant Community (NEW for 2020!) <ul style="list-style-type: none"> • Public-facing, member-only directory listing for independent consultants including website link, description of your business & areas of specialty 	\$100.00
A one-time purchase of Chapter member database mailing labels to be used for any company direct mail campaign	\$150.00
Professional Development Network Event Sponsor includes: <ul style="list-style-type: none"> ✓ Name and logo on event marketing promotions ✓ Special DENROHGJPHW in opening remarks and description of RU □ RUJDLDWLRDORJLW □ thank you recognition in closing remarks ✓ Two complementary registrations for your employees to attenG □ ✓ 2SSRUWLWWR SURYLGHPDUNHWL □ JEROODWHUDODWUHJLWUDWLRWDEOH 	\$600.00
Webinar Sponsorship: May involve financial sponsorship of a chapter webinar, or sponsor directly delivering a high-value learning event. Digital list of attendees provided. Restrictions apply.	\$750.00
Host a Monthly Program <ul style="list-style-type: none"> • Up to 5 of your employees may participate free of charge • Two minute introduction before the program for you to explain what your organization does • Opportunity to showcase your business with a tour offered before or after the program • Exposure to our chapter members • An opportunity to “test drive” the sponsorship experience • Goodwill and advertising of your location with program announcements 	<ul style="list-style-type: none"> • Provide seating for approximately 60 people, preferably in small table format • Offer sufficient on-premise or nearby parking • Provide LCD projector and screen • Supply coffee, water, and light refreshments
Summer Social & Other Special Event Sponsorships: <ul style="list-style-type: none"> • Sponsor Recognition with logo on website, e-blasts & at event. Verbal thank you in event remarks. 	\$125 - \$500 Options to provide Water, Beer/Wine, Food or Dessert